BDB Task Forces

Aerospace/Aviation/Engineering Task Force

Description

The mission of this task force is to grow the Aerospace industry in Palm Beach County. To achieve growth, the task force leverages its relationships and seeks to mutually benefit from the strong business synergies developed through participation. The task force works to attract and retain complimentary businesses that will generate further cluster development, open new investment opportunities, and attract high quality jobs and technology into the PBC Aerospace sector.

Task Force Responsibility:

- Industry growth ideas
- Identification of (current & future) company needs
- Industry trends & network leverage
- Build on individual strengths within the cluster
- Facilitate communication & foster relationships

- Action on cluster recommendations for growth opportunities
- Plan and implement Annual Engineering Week Awards Banquet

Chair

Co-Chaired by: John Fischetti, General Manager, Developmental Flight Center, Sikorsky Cris Vigil, Senior Vice President, BRPH Architects

Meeting Schedule and Criteria for Involvement

Quarterly or as needed for special projects. <u>Participation is</u> <u>restricted to companies directly involved in the industries of</u> <u>Aviation, Aerospace and/or related Engineering.</u>

BDB Staff Contact

Shawn Rowan, VP, Business Retention & Expansion, 561.835.1008, srowan@bdb.org

Business and Financial Services Recruitment Task Force

Description

The Business and Financial Services Task Force helps to build the financial services industry in Palm Beach County.

Task Force Responsibility:

- Provide leads to the BDB of financial services firms that may have an interest in establishing a presence in Palm Beach County.
- Assist the BDB in maintaining local, regional and national media attention related to business services.
- Directly impact our presence at trade shows, conferences and social gatherings with introductions to principles, managing directors, and key decision makers.
- Serve as a support team for CEOs in the industry visiting Palm Beach County looking for testimonials from recent relocations.

Chair

Co-Chaired by: Rick Stone, Palm Beach Investment Group Brett Langbert, I. A. Englander & Co.

Meeting Schedule

Wed.	AUG 20
Wed.	SEPT 17
Wed.	OCT 15
Wed.	NOV 19
Wed.	DEC 17

BDB Staff Contact

Gary	Hines,	SVP,	Administration,	561.835.1008,
ghines@bdb.org				

Business Recruitment Task Force

Description

The BDB's Business Recruitment Task Force leverages the network and resources of business leaders in Palm Beach County to identify major development projects with companies which currently have no presence in Palm Beach County.

Task Force Responsibility:

• All members of the Business Recruitment Task Force agree to be active, working participants. The Task

Force is comprised of BDB members with contacts in targeted industries located in target markets.

Chair Val Perez, TD Bank

Meeting Schedule TBD

BDB Staff Contact

Business Retention & Expansion Visitation Task Force

Description

The mission of the Business Retention & Expansion Visitation Task Force is to support the BDB's mission of business retention and expansion in targeted industries in Palm Beach County. The Task Force will promote the retention and growth of the county's businesses in targeted industries by visiting with the companies in those industries along with BDB staff and other community leaders to learn more of the companies' goods, services, and needs to make the companies more successful. The committee includes delegates from employers representing different segments of the business community in Palm Beach County.

Task Force Responsibility:

- Provide potential companies and contacts for visitations
- Identify and address the challenges and concerns facing the companies that are visited

 Connect companies to resources to help their businesses grow

Chair

TBD

Meeting Schedule

Meets quarterly or as needed for business visitations. Participation is restricted to the primary contact of companies that are members. Visitations are not to be used for solicitation of business by Task Force members.

BDB Staff Contact

Shawn Rowan, VP, Business Retention & Expansion, 561.835.1008, srowan@bdb.org

Commercial/Industrial Real Estate Professionals Round Table

Description

The Real Estate Professionals Round Table meetings are moved around Palm Beach County and are hosted by a BDB member real estate firm. BDB President & CEO Kelly Smallridge provides updates on recently announced business relocations and expansions that were assisted by BDB staff. She also gives an update on BDB's most current business relocation and expansion prospects and updates on any new BDB initiatives. BDB often has a guest speaker on topics related to commercial and industrial real estate activity. Attendees are encouraged to engage in round table discussion on current market activity and industry trends. Attendees are primarily from the following BDB membership categories: Commercial and Industrial Real Estate Professionals, Architects, Contractors, Developers and Engineers. Task Force Responsibility:

• Assist BDB staff plan Round Table agendas, select locations and recruit guest presenters

Chair

Michael Feldman, Director of Leasing, AW Property Company

Meeting Schedule

Meets quarterly. Hosted by a BDB member real estate firm 8:30-9:30 a.m.

BDB Staff Contact

Gary Hines, SVP, Administration, 561.835.1008, ghines@bdb.org

Entrepreneurship Task Force

Description

The Entrepreneurship Task Force hosts an annual luncheon to celebrate entrepreneurship in Palm Beach County, and to highlight successful entrepreneurs in BDB target industries. The committee works with entities providing resources to entrepreneurs throughout the county to promote the many and varied resources available in the entrepreneur ecosystem.

Chair

Co-Chaired by: Connor Lynch, Plastridge Insurance Oren Tasini, Attorney, Haile, Shaw & Pfaffenberger, P.A.

Meeting Schedule

BDB Staff Contact

Gary	Hines,	SVP,	Administration,	561.835.1008,
ghines	@bdb.org			

Description

The Events Task Force is responsible for developing new and exciting event ideas, topics and speakers for the BDB membership.

Task Force Responsibility:

 Task Force members use their influence to help secure speakers, drive attendance to events and secure sponsors.

Chair

Co-Chaired by: Corey Saban, CS Media Works Kelly Sobolewski, Bank of America

Meeting Schedule

Every 6-8 weeks.

BDB Staff Contact

Tim Tracy, VP Membership Events, 561.835.1008, ttracy@bdb.org

Life Sciences and Healthcare Industries Task Force

Description

The Life Sciences and Healthcare Industries Cluster Task Force serves as a voice and advisory group for the local life sciences and healthcare community. It analyzes the current status of the local life sciences industry cluster, identifies challenges to growing this industry, and recommends specific strategies for addressing these challenges to help Palm Beach County grow its current life sciences and healthcare cluster into a globally recognized hub for biotechnology, and medical device.

Task Force Responsibility:

- Assist in the outreach to companies at trade shows
- Creation and expansion of a life sciences recruitment prospect pipeline database
- Development and updating of the Life Sciences industry marketing strategy
- Development and updating of Life Sciences marketing collateral
- Developing and maintaining a Life Sciences Assets Map

Chair

Co-Chaired by: John Couris, CEO, Jupiter Medical Center Gina Melby, CEO, JFK Medical Center

Meeting Schedule

Meets quarterly. Participation is restricted to companies directly involved in the life sciences industries. The quarterly meetings for the 2013 – 2014 Fiscal Year are as follows:

- Friday, July 11, 2014, 8:30 am 9:30 am
- Friday, September 12, 2014, 8:30 am 9:30 am

BDB Staff Contact

Shawn Rowan, VP, Business Retention & Expansion, 561.835.1008, <u>srowan@bdb.org</u>

Manufacturing Task Force

Description

The mission of the Manufacturing Task Force to support and promote an economic ecosystem that will help the manufacturing sector flourish in Palm Beach County. The task force will promote the growth and economic well-being of the county's manufacturing industry by acting as a unified force and by representing common interests regarding strategies to improve our competitiveness. The task force includes delegates from employers representing different segments of manufacturing, community colleges, universities, high schools, and CareerSource Palm Beach County.

Task Force Responsibility:

• Industry growth ideas

- Identify and address the challenges the facing the manufacturing sector
- Connect participants to resources to help their businesses grow
- Build awareness of the manufacturing sector's contribution to the county

Chair

Co-Chaired by: Lauren Spector, Quantachrome Patricia Lebow, Broad and Cassel

BDB Staff Contact

Shawn Rowan, VP, Business Retention & Expansion, 561.835.1008, srowan@bdb.org

This committee's mission is to ensure that Palm Beach County is widely recognized for its excellence in education and its qualified workforce in order to attract relocation and retention projects.

Task Force Responsibility:

- Communicate the quality educational opportunities that exist in the county through PBCedu.org
- Identify ways businesses can actively participate in the education system to improve the county's economic competitiveness.

Chair

Co-Chaired by: Carey O'Donnell, O'Donnell Agency Ken Kahn, LRP Publications

Meeting Schedule

Meets quarterly.

BDB Staff Contact

Elizabeth Arevalo, VP Marketing and Media Relations, 561.835.1008, earevalo@bdb.org

Shovel Ready Palm Beach Task Force

Description

The Shovel Ready Palm Beach Program is a program that was created to provide site selection consultants and executives interested in relocating or expanding businesses with a database of shovel ready sites in Palm Beach County derived from an established and credible process. The committee was responsible for developing the criteria needed to be classified as "Shovel Ready" for the program, developing the application and review process, identifying initial sites for inclusion in the program, and marketing the program and sites to commercial and industrial real estate owners and agents in Palm Beach County. Since the program process has been established, the committee meets to review applications for the program and votes on whether to admit new applicants into the program or if further actions or documentation are needed by the applicant to be admitted.

Task Force Responsibility:

- Assist in the outreach to Palm Beach County Brokers, agents, and landowners
- Review new or revised applications for the program
- Vote on admittance of new applications into the program
- Provide industry knowledge necessary for the growth and success of the program

• Identify "shovel ready" potential sites and encourage them to apply to the program

Chair

Brian Seymour, Practice Leader, Environmental & Land Use, Gunster

Meeting Schedule

This committee meets on an as needed basis for applications review or special updates and projects. Participation is restricted to member company representatives in the commercial and industrial real estate development industries that: (1) currently have no commercial and/or industrial real estate holdings other than their primary office location; (2) have at least 10 years of experience in their field of the commercial and/or industrial real estate development industries; and (3) have at least five years of experience in fields affiliated with the commercial and/or industrial real estate development industries in the Palm Beach County market.

BDB Staff Contact

Shawn Rowan, VP, Business Retention & Expansion, 561.835.1008, <u>srowan@bdb.org</u>